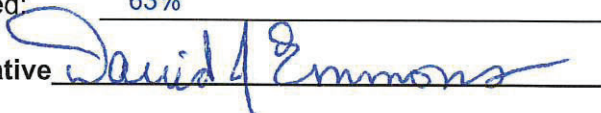


**KITSAP COUNTY
LODGING TAX FUNDING AWARD APPLICATION**

Application Deadline: August 30, 2024 @ 2:00 pm

Project Title: Greater Kitsap Chamber & Visitor Center
Project Dates: Beginning: Jan. 1, 2025 Ending: Dec. 31, 2025
Name of Organization Greater Kitsap Chamber & Visitor Center Web Site www.greaterkitsapchamber.com
Mailing Address: PO Box 1218, Silverdale WA 98383
Contact Person: David Emmons E-Mail: hello@greaterkitsapchamber.com Phone: 360-692-6800
Amount Requested: \$ \$426,464.00 Total Project Cost: \$ \$676,177.00
Portion of Total Project Cost Requested: 63% (%)

Signature of Authorized Representative



Indicate the Project Type:

- ☒ Tourism marketing;
- ☒ Marketing and operations of special events and festivals designed to attract tourists;
- ☐ Operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district; or
- ☒ Operations of tourism-related facilities owned or operated by nonprofit 501(c)(3) and 501(c)(6) organizations.

NOTE: Applicants must refer to the Kitsap County Lodging Tax Funding Award Process Instructions for complete details of requirements.

Applicants Must Submit The Following:

- ☒ Application Funding Cover Sheet signed by an Authorized Representative
- ☒ Project Description
- ☒ Scope of Work
- ☒ Project Timeline
- ☒ Project Budget
- ☒ Project/Organizational History
- ☒ Business Qualification
- ☒ Tax Information
- ☒ Certificates of Insurance

If these basic criteria are not met, the application will not be considered by the Lodging Tax Committee.

Applications must be submitted in one combined PDF document and emailed to purchasing@kitsap.gov. Hardcopies will not be accepted.

Questions?

Contact Glen McNeill at (360) 337-4789 or gsmcneill@kitsap.gov
Kitsap County Administrative Services
614 Division St., MS-7
Port Orchard, WA 98366



Lodging Tax Request: Organization/Event Description

Project Title: *Greater Kitsap Chamber & Visitor Center – 2025 Request for Lodging Tax Funding: 1) Tourism Marketing, 2) Marketing and Operations of Special Events and Festivals Designed to Attract Tourists, and 3) Operations of Tourism-Related Facilities.*

Name of Organization: Greater Kitsap Chamber & Visitor Center

Size of Staff & Board: 2FT, 2PT, 18-member Volunteer Board

Size of Volunteer Base: 35-40

Geographic Area Served: Greater Kitsap

Demographic Served: All

Type of Service Provided: Greater Kitsap Tourism, Tourism Operations, Marketing, Promotion, Community Events

Description of Proposed Project: For 2025, the Greater Kitsap Chamber & Visitor Center (GKCVC) is focused on meeting three project objectives: **tourism marketing, marketing special events and festivals, and operating tourism-related facilities across Kitsap County.** The project details below can only be sustained and further implemented with Lodging Tax Funding. We will be requesting funding from the City of Bremerton to supplement our County support, but without the support of County Lodging Tax, we would not be able to continue at the level our community has come to expect from us.

We are very proud to put forth a request highlighting several partnerships we have created with others in the tourism space in Kitsap County, most notably Visit Kitsap Peninsula. With the hiring of their new Executive Director in 2023, this organization has truly become a partner for much of the work we do in bringing people to Kitsap County and we are excited to continue to engage in this work together, leaning on the skills each organization brings to the table.

1. Tourism Marketing

Timeline: January 1 through December 31, 2025 (INVESTMENT: \$93,300.00)

- a) Our target markets continue to be locations 50+ miles from Kitsap County, with marked efforts in areas such as Seattle/Tacoma, Spokane, Portland OR, Los Angeles, Phoenix, San Diego, Tri-Cities Area, San Francisco, Sacramento, and Denver*. In 2024, we were able to again advertise in the **Washington State Visitor's Guide** and plan to do so once more in 2025. This guide can be found in all ferry and airport terminals in and around Washington, Oregon, Idaho and Canada, as well as in most visitor centers and Chambers statewide. This guide is also available online via State of Washington Tourism (<https://online.fliphtml5.com/nxcu/fbdo/#p=18>). We also applied for and were again selected for the **Spotlight SEA Airport Advertising Program**, where we will again have advertising space in SeaTac International Airport. This year we will be advertising things to do in Kitsap during the fall/holiday season. The program estimates an average of 3.5 million views for this advertisement. For both the Washington State Visitor's Guide and the airport advertising, we will be collaborating with our partners at Visit Kitsap Peninsula, with GKCVC primarily handling the art and VKP managing any additional distribution in appropriate markets.

We will continue to advertise in a variety of regional and national guides and magazines, in both print and digital formats, based on the market data we receive monthly from VKP via Datafy. We will also market Kitsap at regional expos for tourism.

**In 2024, we received monthly data from VKP via Datafy on where our visitors are coming from. In the event they are funded to access Datafy in 2025, the GKCVC will use this data to continue determining which markets we should be advertising in.*

- b) Our tourism marketing efforts will continue to include production and distribution of our **Greater Kitsap map**, which includes street maps of Silverdale and Bremerton. This map is produced every other year, and to date in 2024 we have distributed nearly 10,000 copies to visitors, hotels, visitor centers, on ferries and inside ferry terminals as well as SeaTac International Airport. We will continue to produce **rack cards** for local events happening in Kitsap in 2025 and create content for social media.
- c) In partnership with Visit Kitsap Peninsula, we will continue to serve as the fulfillment arm of the **GO Washington** (www.go-washington.com/#) travel information service. Because VKP does not have the staffing or the physical tourism brochures readily available, they will continue to pay for this online service and funnel information requests to the GKCVC for our staff to send out. To date, we have fulfilled more than 2,000 requests for information out of our offices just for the GO Washington program. Lodging tax funds will enable us to continue this service as we pay for postage and materials. We will also coordinate mailing a VKP-produced Traveler's/Relocation Guide along with any additional visit items requested.
- d) Additional printing of **updated tourism rack cards** provided by VKP will be coordinated by the GKCVC (and other Kitsap Chambers that wish to participate). We anticipate VKP updating the 6-8 cards they had previously created, of which we will print 2,500 of each to have on hand for mailings and in both of our Visitor Centers.
- e) We are excited to continue producing **tourism videos** to promote Kitsap and our individual communities. We are currently working on a project in partnership with Visit Kitsap Peninsula, funded by a grant we jointly received from the Port of Seattle to produce a video promoting a weekend in Bremerton as well as creation of a photo library for tourism projects. Our 2025 projects will include films highlighting a weekend in Silverdale and other parts of unincorporated Kitsap County.
- f) Finally, we will continue our collaboration with our tourism partners here in Kitsap to support early efforts towards marketing Kitsap for the 2026 FIFA World Cup. This will include providing content for a **landing page** that VKP will host and GKCVC will sponsor that will help inform visitors of things to do and places to see in Kitsap. Additional Q4 advertising resources will be allotted to World Cup promotion as we near 2026.

2. Marketing & Operations of Special Events and Festivals Designed to Attract Tourists

Timeline: January 1 through December 1, 2025 (INVESTMENT: \$139,350.00)

- a) The GKCVC will continue to market special events and festivals in Kitsap County that are designed to attract tourists. These may include the **Armed Forces Day Parade & Festival, Kitsap County Fair & Stampede, Kitsap Pride, Krampusnacht, the Bremerton Air Show, West Sound Film Festival, Poulsbo Film Festival, Whaling Days, and Blackberry Festival**. Free events and festivals are included on our rack cards annually, and additional event support by way of promotion, sponsorship, or video creation is dependent on our funding and the needs of the hosting organization.
- b) The GKCVC will host a **pop-up ferry** again during Labor Day weekend 2025, shuttling locals and visitors alike between Silverdale and Bremerton. We first hosted this event in 2023 and had more than 2,500 individuals utilize this mode of transportation, from both the Kitsap and Olympic Peninsula, as well as the greater Seattle metro area. Based on anecdotes received via a survey of guests, we even had visitors from out-of-state experience this event. Funding is needed for the ferry rental and marketing the event. Additional funding will be sought from Maritime Washington as grant funds become available.
- c) We will continue hosting the **Silverdale @ Sunset Concert Series** in late July through August in partnership with the Kitsap County Parks Department, marketing it to boaters from outside the area. This series aims to bring individuals from across the West Sound region to shop and stay in Kitsap County while enjoying free summer outdoor entertainment. Our local businesses located in the Old Town Historic District continue to see a boost in sales on concert nights and we have averaged 300+ people attending each event. Lodging tax funding will continue to cover costs for staging, sound equipment, security fencing,

and marketing, ensuring that we can keep this event free for visitors so that they can spend their dollars at local businesses while in town.

- d) In partnership with VKP, the GKCVC will work to identify Kitsap events designed to attract tourists to photograph, with the goal of creating a comprehensive **photo library** that can be used for future advertising and marketing.
- e) Marketing efforts will be directed to travelers of **American Cruise Lines**, docking nearly weekly in Bremerton from late Spring to early Fall, with specific incentives for travelers to visit and shop at various tourist destinations around Kitsap County (may include Elandan Gardens, Historic Downtown Poulsbo, the Suquamish Museum, Bainbridge Island Museum of Art, Port Gamble). Matching support will be requested from the City of Bremerton.

3. Operations of Tourism-Related Facilities Owned or Operated by Nonprofit 501(c)(3) and 501(c)(6) Organizations

Timeline: January 1 through December 31, 2025 (INVESTMENT: \$193,814)

- a) Our tourism work is currently conducted by 2 full-time and 1 part-time GKCVC staff members, each of whom dedicate 1/3 to 1/2 of their hours to the operation and fulfillment of Visitor Center duties. We hope to employ a full-time Tourism Coordinator to work 25-30 hours per week, split between both locations (additional funding will be requested from the City of Bremerton for our Bremerton location). We also plan to hire a part-time Graphic Designer specific to the Visitor Center and all the programs that we support throughout the community. The primary function of our tourism work is to participate in and promote events throughout the community and promote visiting Kitsap in general. Staff generate tourism-specific content for social media accounts, prepare mailings for requests for information, and interact directly with the public as the face for tourism at the GKCVC. Staff are also responsible for fulfilling requests through our Hotel Concierge Service, creating content for the Visitor's Guide and the Visitor Center section of the Chamber's weekly e-newsletter.
- b) A portion of the rent, utilities, equipment, and office supplies for the GKCVC are provided through Lodging Tax funding. Lodging Tax funds will be utilized for **salary, rent, utilities, postage for mailings, the Certified Folder display, sponsorship fees to participate in area events, and supplies for said events**. Funds will also support the **Kitsap Mall Kiosk**; membership with the **Washington Festivals & Events Association**; and participation in a variety of tourism and visit conferences and expos, including the State of Washington Tourism Conference & Responsible Outdoor Travel Summit where we will represent Kitsap County interests.

History of Organization/Event: In July 2024, the GKCVC proudly marked its second anniversary as a merged Chamber and Visitor Center, with a collective history of serving the business communities of Bremerton and Silverdale since 1904. Thanks to the support of Kitsap County Lodging Tax, we have successfully maintained operations at two visitor centers and significantly expanded our marketing reach beyond Kitsap County. Our Bremerton location has recently relocated to a more visitor-friendly storefront, resulting in a noticeable increase in walk-in traffic.

The GKCVC's two locations – inside the Kitsap Mall, for high visibility and convenience for visitors to the area; and a new Bremerton location located on Pacific Avenue just a few blocks north of the Bremerton ferry terminal in downtown Bremerton – are open 5 days a week, promoting all of Kitsap County with specific focuses on each community they are housed in and surrounding unincorporated parts of the County. Promotional videos are streamed 16 hours, 337 days a year on our Kitsap Mall Kiosk. The 49" Kiosk is located just off the center court and has had 402,650 interactions from January 1, 2024, through August 31, 2024. Additionally, the GKCVC website highlights the area and streams videos with 151,511 visits this year.

Over the past two years, our efforts have evolved from a simple map and a few coupons promoting the Clear Creek Trail to a comprehensive tourism strategy. This strategy now encompasses targeted marketing both within the

Puget Sound region and statewide, a dedicated concierge service for tourists, special interest groups, and reunions, and robust support for regional events that attract visitors to Kitsap County.

In these Visitor Centers, we are ideally positioned to assist visitors exploring the rich offerings of Kitsap County. Our Silverdale center is strategically located within Kitsap's main regional shopping hub, enhancing accessibility for travelers. We provide valuable information from our partner Chambers of Commerce throughout the Kitsap Peninsula and actively promote events that drive tourism, boost local spending, and fill accommodations in Bremerton, Silverdale, and beyond. Our Bremerton center, located in the heart of Downtown, is an easy walk for those visiting via WSDOT or Kitsap Transit ferries.

Our social media platforms are dedicated to highlighting local businesses and community events, while our digital kiosk at the Kitsap Mall offers engaging content for both current and future visitors. Through these efforts, we continue to enhance the visitor experience and support the economic vitality of our region.

The GKVC has received Lodging Tax funding from the County for the last two years, and as the Silverdale Chamber of Commerce before our merger also received funding for several years, primarily for operating the Visitor Center.

Scope of Work: As the sole regional tourism facility in our area open to the public, the GKVC, with its two locations, is dedicated to serving visitors to Kitsap County. Our team delivers a range of in-person services and information, while also spearheading tourism promotions and events. We extend our outreach through social media, our website, and traditional mailings. We are happy to meet with visitors in-person, send materials for future visits, and answer a steady stream of questions via email and phone about visiting our region.

The GKVC staff keep the centers manned, well-stocked in informational brochures, and create content for in-house use and the mall kiosk. They compile Hotel Concierge Program materials, participate in regional events, and manage data analytics on tourism trends for the GKVC. Additionally, our team conducts research, curates articles, and edits materials to enhance our Central and Greater Kitsap promotions.

Project Timeline: January 1, 2025, through December 31, 2025. Most projects' aspects are ongoing through the year, with print varying throughout 2025. Event-specific projects will follow those event timelines.

- Hotel Concierge Program – meet with hospitality industry leaders in Fall 2024, with needs identified and designed and provided by February 2025, with refills as needed
- Design & Production of Greater Kitsap Brochures/Rack Cards: January 2025, proof and send to printers by February 1, 2025
- Printing of updated VKP rack cards for mailings & to have in-house at our Visitor Centers: March 2025
- Marketing and promotion aimed at American Cruise Line passengers will begin in March 2025 (production), with visitors arriving April through October 2025.
- Photographing of various events will take place all year, with the bulk of those being photographed falling between May 2025 and September 2025.
- Videos produced quarterly for individual event promotion, as well as for airing/streaming on television (BKAT), website, social media channels, and kiosk: January 1, 2025-Dec 31, 2025
- The FIFA World Cup landing page and additional advertising to gear up for the 2026 event will take place in Q4.

Samples of work from 2024:

Greater Kitsap 2024 Events

These events are free & open to the public!

Bremerton First Friday Artwalk
FRI, JUL 26 - SUN, JUL 28
OLD TOWN SILVERDALE
4th of July Fireworks Celebration
SAT, JUN 29
Kitsap Pride Celebration
SAT, JUN 20
Whaling Days
FRI, JUL 26 - SUN, JUL 28
SEA
POULSBO
GREATER KITSAP CHAMBER & VISITOR CENTER
GREATERKITSAPCHAMBER.COM

Greater Kitsap 2024 Events

These events are free & open to the public!

Silverdale At Sunset
WED NIGHTS IN AUGUST
Rock the Dock
SAT NIGHTS IN AUGUST
Taste of Kitsap
FRI, AUG 2 - SAT, AUG 3
101st Annual Kitsap County Fair & Stampede
WED, AUG 21 - SUN, AUG 25
Bremerton Blackberry Festival
LABOR DAY WEEKEND
SAT, AUG 31 - MON, SEP 2
27th Annual Trick or Treat Street
THU, OCT 31
Krampusnacht
SAT, DEC 7
Winter Fest - Bremerton
Christmas Tree Lighting
SAT, DEC 7
*Event and/or dates not confirmed
GREATERKITSAPCHAMBER.COM

START YOUR adventure ... HERE IN GREATER KITSAP!

KRAMPUSNACHT IS SATURDAY, DECEMBER 7, 2024!
Enjoy Krampusnacht, Julefest, shopping, and more!

REACH OUT TODAY TO LEARN MORE!
Bremerton, Clallam, Kitsap, Skagitzy, Snohomish, Whatcomish, and Whidbey Islands
Greater Kitsap Chamber & Visitor Center
GREATERKITSAPCHAMBER.COM

SEA
POULSBO
GREATER KITSAP CHAMBER & VISITOR CENTER

Spotlight SEA
Airport
Advertising

2-sided
rack card

SO MUCH TO EXPLORE IN GREATER KITSAP!

GREATER KITSAP CHAMBER & VISITOR CENTER
GREATERKITSAPCHAMBER.COM

JOIN US AT THE 100th Annual Kitsap Fair & Stampede

Admission: Free
Held at the historic
Kitsap County Fairgrounds
Kitsap Golf & Country Club
Kitsap History Museum
Peggy Goss Harty Museum
Sequoyia Chamber
Sequoyia High School
The Point Casino & Hotel
USS Turner Joy
USS Naval Undersea Museum
USS Turner Joy
White Horse Golf Club

REACH OUT TODAY TO LEARN MORE!
Bremerton, Clallam, Kitsap, Skagitzy, Snohomish, Whatcomish, and Whidbey Islands
GREATERKITSAPCHAMBER.COM

SO MUCH TO EXPLORE IN GREATER KITSAP!

JOIN US!
Annual Kitsap Fair & Stampede
Admission: Free
Held at the historic
Kitsap County Fairgrounds
Kitsap Golf & Country Club
Kitsap History Museum
Peggy Goss Harty Museum
Sequoyia Chamber
Sequoyia High School
The Point Casino & Hotel
USS Turner Joy
USS Naval Undersea Museum
USS Turner Joy
White Horse Golf Club

GREATERKITSAPCHAMBER.COM
GREATER KITSAP CHAMBER & VISITOR CENTER

WEDNESDAYS @ 6:30PM

GREATER KITSAP CHAMBER & VISITOR CENTER
Silverdale @SUNSET
CONCERT SERIES
SILVERDALE WATERFRONT PARK
GREATER KITSAP CHAMBER & VISITOR CENTER

JULY 31 MALO CASTRO & WEPA
AUGUST 7 JOEL GIBSON JR.
AUGUST 14 VICTIMS OF LOVE
AUGUST 21 GRANNY PANTIES
AUGUST 28 US NAVY BAND

SO MUCH TO EXPLORE IN GREATER KITSAP!















GREATERKITSAPCHAMBER.COM
GREATER KITSAP CHAMBER & VISITOR CENTER

Greater
Kitsap
Map

Silverdale @ Sunset 2-side rack card

WA State Visitors Guide, full-page

Continued, samples from Facebook/IG posting:

	Mark your calendars for Wednesday nights this summer, beginning July 31st! Fri, Jun 21	Post reach 1,066	Engagement 139
	I like big... community events and I cannot lie!! Catch Sir Mix-A-Lot at Whaling Days tomorrow, July 26th, in downtown Silverdale! And it doesn't end there-- more music, drinks, and food will be available throughout the whole weekend (July 26th-28th). Thu, Jul 25	Post reach 692	Engagement 37
	Tonight at 6:30pm at Silverdale Waterfront Park - you won't want to miss! Don't forget to grab dinner while you're there - KettleFish and Tessio's have some delicious bites for you, and then enjoy some sweet treats from NW Cold Treats! We'll see you tonight! Wed, Aug 14	Post reach 679	Engagement 34
	Clear your schedules next weekend for the 50th annual Whaling Days in downtown Silverdale! Friday thru Sunday you can enjoy cold drinks, sweet treats, and live tunes for everyone to enjoy! Mon, Jul 22	Post reach 512	Engagement 27
	Have you heard? Kitsap welcomes the first annual Lavender Festival in July! Olalla Lavender is sure to be fun for all! Check out https://www.olalla-lavender-festival.com/ for more information A weekend of family fun with live music, vendors, food and wine, workshops a... Wed, Jun 19	Post reach 512	Engagement 41
	On the deck this week for Silverdale @ Sunset: Joel Gibson Jr., brought to you by County Commissioner Katie Walters and the Central Kitsap Community Council. Also big thanks to our series sponsors, Kitsap Regional Library and St. Michael Medical Center - Silverdale. Bri... Mon, Aug 5	Post reach 471	Engagement 30
	Want to enjoy some Latin jazz and good food with a stunning water view? Don't miss Malo Castro and Wepa tonight at 6:30 in downtown Silverdale for the first show of the 2024 Silverdale at Sunset Concert Series! Be sure to bring chairs and your dancing shoes! Wed, Jul 31	Post reach 386	Engagement 46
	June might be over, but pride lasts all year! Tomorrow, July 20th, attend the Kitsap Pride Festival from 2pm-9pm to enjoy food, drinks, music, and more while celebrating the LGBTQIA+ community! Fri, Jul 19	Post reach 380	Engagement 7
	The Kingston Wine & Brew Fest is exactly one week away! Enjoy a wide variety of drinks, foods, and music in downtown! Get your tickets now to secure your spot for next Saturday, July 20th from 1pm - 6pm. Sat, Jul 13	Post reach 306	Engagement 9
	Take a break from the hustle and bustle this weekend with a stroll through Albers Marcovina Vista Gardens! This Sunday, July 14th, from 10am - 12pm admission is free, so soak in the gorgeous botanicals and views the gardens have to offer. Wed, Jul 10	Post reach 305	Engagement 8
	Whaling Days has arrived! Be sure to visit David and our team of volunteers at the official Whaling Days Information Booth. Get your duck tickets, check lost and found, or just get information on all the amazing things to do and see around Kitsap! #somuchtoexplore... Fri, Jul 26	Post reach 293	Engagement 38
	Returning to Silverdale @ Sunset this year is fan favorite, Victims of Love - A Live Tribute to the Eagles! Grab your chairs and blankets and head on down to Silverdale Waterfront Park! Thanks to St. Michael Medical Center - Silverdale for not only sponsoring this week's event,... Mon, Aug 12	Post reach 261	Engagement 15
	Tonight in Old Town Silverdale Historical District at Waterfront Park! Wed, Aug 7	Post reach 231	Engagement 8
	Looking for an easy way to try all of the delicious foods that Kitsap county has to offer? Lucky for you, the Taste of Kitsap begins this evening and runs through Saturday night on the Bremerton Boardwalk! Enjoy tasting plates, listen to live music, and vote on your favorit... Fri, Aug 2	Post reach 209	Engagement 7

**Greater Kitsap Chamber and Visitor Center
2025 Kitsap County Lodging Tax Budget Request**

Revenue	
Silverdale @ Sunset Concert Series Sponsorship	\$7,000
Expenses	
Tourism Marketing	
Washington State Visitor's Guide	\$ 15,000.00
Spotlight SEA Airport Advertising Program	\$ 3,000.00
Regional/National Advertising	\$ 20,000.00
Greater Kitsap Maps (10,000)	\$ 15,000.00
Greater Kitsap Event Rack Cards (12)	\$ 7,800.00
GO Washington (2,000+ mailings per year)	\$ 2,500.00
Visit Kitsap Tourism Rack Cards (printing)	\$ 12,000.00
Tourism Videos (Silverdale/Poulsbo)	\$ 12,000.00
Visit Kitsap-hosted FIFA Landing Page	\$ 6,000.00
	\$ 93,300.00
Marketing & Operations of Special Events and Festivals	
Marketing/Sponsorship of Events & Festivals designed to attract tourists	\$ 77,350.00
Silverdale/Bremerton Pop-Up Ferry	\$ 25,000.00
Silverdale @ Sunset Concert Series	\$ 22,000.00
Event/Festival Photographic Library	\$ 10,000.00
American Cruise Line Promotional Program (1/2 Bremerton)	\$ 5,000.00
	\$ 139,350.00
Operations of Tourism	
Salaries	
Chamber Staff Reimbursement/Taxes (3 Staff members)	\$ 73,184.00
Tourism Coordinator	\$ 40,000.00
Graphic Design and Social Media Contractors	\$ 28,800.00
Operations	
Association Membership/Professional Development	\$ 3,000.00
Certified Folder Display	\$ 10,800.00
Computer Equipment & Services	\$ 3,300.00
Hotel Concierge Programs	\$ 3,500.00
Internet	\$ 600.00
Kitsap Mall Kiosk	\$ 8,400.00
Kitsap Mall Kiosk Service	\$ 1,500.00
Microsoft Licensing	\$ 480.00
Postage (Go Washington)	\$ 6,000.00
PSE	\$ 2,250.00
Rent (Silverdale)	\$ 11,700.00
Telephone	\$ 300.00
	\$ 193,814.00
Total Request	\$ 426,464.00



Cash Flow Projection Calendar

January	\$ 37,167.50
February	\$ 44,168.50
March	\$ 21,967.50
April	\$ 33,667.50
May	\$ 32,168.50
June	\$ 39,617.50
July	\$ 50,417.50
August	\$ 53,518.50
September	\$ 35,967.50
October	\$ 30,167.50
November	\$ 24,918.50
December	\$ 22,717.50
Total	\$426,464.00



**Post Office Box 1218
Silverdale, WA 98383**

S (360) 692-6800 B (360) 479-3579

Karen Bevers

Bremerton School District

Mike Columbus

Haselwood Auto Group

Jim Cook

White Barn Décor

Katy Crabtree, Ex-Officio

Naval Base Kitsap

David Emmons, President/CEO

Greater Kitsap Chamber

Alysa Grimes

Bagwell Law

Paige Jarquin

Pillar to Post

Susan Larsen, Vice Chair

Land Title Company of Kitsap County

Stacy Luckensmeyer, Treasurer

EOS Implementer

Breane Martinez

Nothing Bundt Cakes

Chad Melton

Virginia Mason Franciscan Health
St. Michael Medical Center

John Morrissey, Chair

Kitsap RV LLC

Ashley Oaksmith

Kitsap Regional Library

April Onofre

Kitsap Bank

Togasii Peko

Team Luxe Real Estate &
Clark Construction

Jason Ritter-Lopatowski

Rice Fergus Miller

Rick Soper, Past-Chair

LPL Financial at Kitsap Credit Union

Jennifer Strong

Kitsap Credit Union

Shauna Washburn

United Moving & Storage

Amy Zinkhon, Secretary

Suitcases on Standby Travel

September 13, 2024

Glen McNeill

Purchasing Program Supervisor

Kitsap County

614 Division Street MS-7

Port Orchard, WA. 98366

Dear Glen,

Due to the Bremerton and Silverdale Chambers of Commerce merger into the Greater Kitsap Chamber in July 2022, the accounting firm of The Doty Group P.S. in Tacoma is still preparing the 2022 Form 990 for the Chamber. With the merger of the two organizations' financials, accountants have been delayed in finishing the document.

We will provide you with a copy of Form 990 once it is completed and filed with the IRS. The 2023 Form 990 has also been delayed because the 2022 has not been finalized.

Sincerely,

A handwritten signature in blue ink that reads 'David Emmons'.

David Emmons
President/CEO

3:44 PM

09/12/24

Cash Basis

Greater Kitsap Chamber New Books
Profit & Loss
 January through August 2024

	Jan - Aug 24
Ordinary Income/Expense	
Income	
4000 • Membership Income	
4000.1 • Business Membership	53,874.62
4000.3 • Community Connector Renewal	22,500.00
4000.4 • Growth Member Renewal	16,550.00
4000.5 • Main Street Member Renewal	27,549.97
4000.7 • New Member Dues	19,174.14
4000.8 • New Member Joining Fee	2,517.50
Total 4000 • Membership Income	142,166.23
4005 • Event Income	
4005.2 • Attendance Fee	18,578.00
4005.3 • Sponsorship Income	65,500.00
4005.4 • Vendor Income	11,150.00
Total 4005 • Event Income	95,228.00
4006 • General Income	0.00
Total Income	237,394.23
Gross Profit	237,394.23
Expense	
Membership Expenses	
5010.01 • Membership Luncheons	19,351.50
5010.02 • Ribbon Tying/Cutting	134.31
Total Membership Expenses	19,485.81
50000 • Operations	
50010 • Bank Fees	
50010.1 • Chamber Master Processing Fees	3,602.72
50010.2 • Interest Expense	179.60
50010 • Bank Fees - Other	339.12
Total 50010 • Bank Fees	4,121.44
50020 • Books, Subscriptions, Reference	5,214.00
50030 • Postage, Mailing Service	1,251.04
50040 • Printing and Copying	1,870.58
50050 • Supplies	2,149.95
50060 • Telephone, Telecommunications	3,945.28
65060 • IT/Website	200.00
65070 • Software Subscriptions	5,706.15
65100 • Other Types of Expenses	
65120 • Insurance	2,034.79
65130 • Business License & Fees	465.00
Total 65100 • Other Types of Expenses	2,499.79
Total 50000 • Operations	26,958.23
62100 • Contract Services	
62110 • Accounting Fees	9,144.41
62140 • Legal Fees	374.75
62150 • Outside Contract Services	10,149.16
Total 62100 • Contract Services	19,668.32
62800 • Facilities and Equipment	
62810 • Rent	33,498.10
62820 • Utilities	2,792.72
62830 • Maintenance & Repairs	160.00
62840 • Equip Leases	14,562.56
Total 62800 • Facilities and Equipment	51,013.38

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Greater Kitsap Chamber New Books

Profit & Loss

09/12/24

Cash Basis

January through August 2024

	Jan - Aug 24
66000 • Payroll Expenses	
660010 • ED/VP Salary	52,307.64
660020 • VP Salary	47,076.91
660030 • Event Coordinator Salary	27,392.75
660040 • Office Support Staff	9,413.79
660050 • Stipends	7,325.00
660070 • Payroll Taxes	18,203.26
660080 • Other Payroll Expenses	1,139.55
66000 • Payroll Expenses - Other	594.95
Total 66000 • Payroll Expenses	163,453.85
67000 • Travel and Meetings	
67010 • Staff Development	2,941.91
67020 • Staff Hospitality	385.84
67030 • Conference, Convention, Meeting	5,206.15
67040 • Travel	70.00
67000 • Travel and Meetings - Other	11.00
Total 67000 • Travel and Meetings	8,614.90
68000 • Event Expense	
68010 • Advertising	29,527.79
68020 • Awards	3,648.89
68030 • Catering/Rental	4,789.80
68040 • Community Support	4,066.20
68050 • Event License & Permits	352.55
68060 • Entertainment	5,675.37
68070 • Printing	135.54
68000 • Event Expense - Other	190.41
Total 68000 • Event Expense	48,386.55
70000 • Board Support	
70010 • Board Meetings	3,885.26
70020 • Liability Insurances	264.00
70030 • Committee Expenses	886.82
Total 70000 • Board Support	5,036.08
Total Expense	342,617.12
Net Ordinary Income	-105,222.89
Other Income/Expense	
Other Income	
Previous Year Income	0.00
Workforce Development	2,000.00
8000 • Community Grant Income	244,365.59
8100 • Foundation Restricted Income	8,200.89
Total Other Income	254,566.48
Other Expense	
Previous Year Expense	-400.00
80000 • Ask My Accountant	0.00
9000 • Community Grant Expenses	95,595.35
Total Other Expense	95,195.35
Net Other Income	159,371.13
Net Income	54,148.24